

## Frequently asked questions about CENT\$IBLE POWER:

### Who can sign up for CENT\$IBLE POWER?

Any Baldwin EMC member who uses an average of at least 500 kilowatt hours per month is eligible to apply for the program. Some types of heating and cooling equipment may not work with the CENT\$IBLE POWER devices. Our installation technicians will let you know if you will be able to participate.

### How long do I have to stay on the program?

You may cancel anytime. Your participation is voluntary and the credit is applied to your account monthly. However, if you decide to leave the program, you must wait seven months to sign up again.

### How often will you cycle my water heater/air conditioner/heater?

We will send a signal to cycle your equipment only when needed – when we or our power supplier has determined we are going to reach a peak electrical load.

### How long will the load management cycle last?

During a CENT\$IBLE POWER event, your air conditioning and heating will turn off for nine minutes and back on for 21 minutes at a time, for a cycle that will last no more than three hours in one day.

Your water heater will turn off for at least 30 minutes and as long as three hours during each event.

## We have an app for that!

The Baldwin EMC CENT\$IBLE POWER app will allow you to easily change your thermostat settings and cycle your water heater on or off right from your smart phone. Scan this code with your mobile phone to download the app.

Apple App Store



Android Google Play



Don't have a smartphone? The web version will allow you to program the thermostat settings online. Find it at [www.centsiblepower.com](http://www.centsiblepower.com).

# CENT\$IBLE POWER

For more information on the program, call (251) 989-6247, or toll free (800) 837-3374. You can also find out more at [www.centsiblepower.com](http://www.centsiblepower.com)

# CENT\$IBLE POWER

You and Baldwin EMC  
can work together  
to keep power  
costs low.



**Baldwin EMC is a cooperative. That means when we lower power demand, everyone wins.**

*How about a lower electric bill? How about a monthly credit from Baldwin EMC? Both of those can be possible when you sign up for CENT\$IBLE POWER.*

There are two major factors that affect the price of electricity: the price of the fuels used to generate electricity and the demand for power. The higher the demand, the higher the cost of power.

With your help, Baldwin EMC can lower this demand, which lowers power costs for all of our members.

*CENT\$IBLE POWER is a voluntary program through which Baldwin EMC pays you a monthly credit for allowing us to install and operate load management devices on the water heater, air conditioner and heater in your home.*

Load management will save Baldwin EMC money by reducing the demand for power. We pass those savings directly on to our members in the form of a lower electric bill.

### How does CENT\$IBLE POWER work?

The devices we install will cycle your water heater, air conditioner or heating equipment for a predetermined length of time.

We will only send a signal to the CENT\$IBLE POWER devices if we determine that power demand is peaking and costs are going up.

### Could you live with a lower power bill? We thought so!



We'd like to thank you for working with us to lower power costs for all of our members. Baldwin EMC will give a credit to everyone who signs up and qualifies for CENT\$IBLE POWER:

#### Water Heater Credit:

- *Winter: \$3.00 per month credit on your electric bill for each water heater connected*
- *Summer: \$2.00 per month credit on your electric bill for each water heater connected*

#### Air Conditioning Credit:

- *\$2.25 per month credit on your electric bill for each air conditioning unit connected*

#### Heating Credit:

- *\$2.25 per month credit on your electric bill for each heating unit connected*



**Working together for everyone's benefit. That's a good team.**

You help us lower costs for all of our members, and you get a lower power bill. That sounds like a win-win situation. And why shouldn't it be? Baldwin EMC is a not-for-profit cooperative, so we want what's best for you.

To sign up for CENT\$IBLE POWER or to find out more about the program call Baldwin EMC at (251) 989-6247 or toll free at (800) 837-3374.

You can also find more information on our website, [www.centsiblepower.com](http://www.centsiblepower.com).

