

2025-2028 Strategic Plan

Our Vision

To power our members, community and employees, through innovation, progress and purpose.

Our Mission

We will be the leaders as a safe, member-focused, efficient and community involved cooperative.

Our Core Values

Integrity

Teamwork

Empathy

Safety

Leadership

Innovation
Data Visualization
Process Evaluation & Automation
Information Sharing

Employee Experience
Workforce
Succession Planning
Employee Engagement

Member Focus
Reliability Centered System Design
Member Interactions
Financial Stewardship
Economic Development
Member Engagement & Community Initiatives

Safety
Field Communications
In-house Training Programs
Public Safety Education

Efficiency
Workflow
Operational Planning
Asset Management
GIS

